

City of Roswell 2045 Comprehensive Growth Plan Update

Fact Sheet 1

2045 Comprehensive Growth Plan Process



Visit the
project
website to
learn more!



What is the Comprehensive Growth Plan?

The 2045 Comprehensive Growth Plan is a blueprint for the future and economic growth of our city. It will outline the community's vision, goals, and strategies for land use, housing, transportation, public facilities, and infrastructure. This plan is designed to guide decision-making and help ensure balanced growth.

Why are we updating it?

All Cities and Counties in Georgia are required by the Georgia Department of Community Affairs (DCA) to update their comprehensive plan every five years. The 2045 Comprehensive Growth Plan will serve as Roswell's comprehensive plan update. Beyond state requirements, updating the plan also provides an opportunity to address current challenges and plan for future economic growth and investment.

How is the 2045 Comprehensive Growth Plan different?

The 2045 Comprehensive Growth Plan update is different because it will use market and economic analysis to develop a vision that is focused on growing jobs and economic opportunities while protecting existing residential neighborhoods. Additionally, this plan update will focus strategies for key corridors and centers that promote future development. These corridors and centers represent critical areas where we need to stimulate economic activity, attract new businesses, and enhance the community's vitality.

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Previous Plans

Roswell 2040 Comprehensive Plan

Previous 5-year update to the Comprehensive Plan

Economic Development Strategy (2024)

Prioritized target industries and strategies for economic growth in Roswell

Roswell Stormwater Utility Master Plan (2024)

Reviewed and assessed the state of the stormwater drainage system and recommended maintenance and infrastructure enhancements

Transportation Master Plan (2023)

Assessed transportation infrastructure and recommended roadway, sidewalk, and trail projects

2022 Recreation, Parks, Historic, and Cultural Affairs 5-Year Master Plan (2022)

Assessed recreational, historic, and cultural assests within Roswell and recommended projects and initiatives to enhance the quality of life

2045 Comprehensive Growth Plan Schedule (As of August 2025)

Task Description	Jun-25	Jul-25	Aug-25	Sep-25	Oct-25	Nov-25	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26	Jul-26
Task 1 - Project Management														
Project Kickoff Meeting	•													
Bi-Weekly PMT Meetings		••	••	••	••	••	•	••	••	••	••	••	•	•
Task 2 - Engagement														
Stakeholder Committee			•			•			•		•			
Meetings Community Events			•			•			•		•			
Public Hearing	•											•		
Task 3 - Node Identification and Existing Conditions Assessment														
Key Node Identification, Definition, Refinement														
Data Collection and Analysis (land use, transportation, infra.)														
Other Comprehensive Plan Elements (housing, broadband, ROA)														
Existing Conditions Summary														
Task 4 - Economic Analysis														
Economic and Demographic Analysis														
SWOT Analysis														
Node Evaluation, Key Parcel Identification, and Site Value Index														
Real Estate Trends and Feasibility														
Retail, Office, and Hospitality Market Demand Projections														
Economic Benefit Scoring System														
Market Demand and Target Industry Analysis														
Benchmarking Study (vs. peer cities)														
International and Global Recruitment														
Task 5 - Plan Development														
Vision and Concept Development for Key Nodes														
Pro Forma Modeling for Key Nodes														
Infrastructure and Resource Assessment														
Update Relevant Comp Plan Elements														
Task 6 - Implementation Plan														
Develop Node Specific Strategies and Infrastructure Investment Prioritization														
Develop Implementation Plan														
Economic Dev Roles and Resp														
Update Community Work Program														
Task 7 - Draft and Final Plan														
Compile Draft Plan														
Staff Review														
DCA/ARC Review														